

Leonidas Hadjinicolaou

10 Kyrillou Street, Strovolos 2028, Nicosia Cyprus

Email: leOnidas20@hotmail.com

Cell: +357 99511211

PERSONAL PROFILE

Self-reliant and resilient, full time business owner and entrepreneur, engaging regularly with people, challenges and opportunities. Enthusiastic to gain quality in managing businesses and experiences in the actual workplace both in human resources and in public relations as well as in developing new skills in new areas. Highly motivated and ambitious, with an unparalleled work ethic. Having worked for the past decade and handling various projects simultaneously, enabled me to manage time effectively through appropriate organization and prioritisation. My experience allowed me to build my own analytical, problem solving and communication skills. It has also enhanced my skills in information / data analysis of the market and helped me excel my business planning skills.

Having had numerous experiences in almost every well-known businesses in the 'mass' servicing industry in Cyprus as well as in Athens and London, from key positions such as general manager, staff manager or event organiser, I realised that I had a keen interest in this field and this particular share of the market. From then on, I invested in new market opportunities and experimented continuously so as to put into practise all I have learned through my studies and my experience, in order to find and apply the most successful methods. I am still learning and improving every day. Today, my day to day main role as a business man is to analyse market trends and competitor strategies, the daily analysis of overall performance, corrective measures, strategic planning, meeting with corporate clients and suppliers and signing strategic deals.

EDUCATION

University of Westminster (Obtained high 2:2) – BSc with Hons in Business Management	2009 – 2013
Modules included: Economics, Accounting and Finance for Managers, Human resources, Public Relations, Business Law, Informational System Analysis, Skills for Management, Quantitative methods for Business, Foundations of Managing and Organizing, Enterprise and Business Development, Personal and Professional Development, The evolution of Microeconomics and Macroeconomics.	
Apostolos Varnavas Lyceum – Leaving Certificate (Obtained 18/20)	2006 – 2008
A' Level English Language (Obtained Grade A)	2008
The Grammar School Nicosia	2002 – 2006
First Aid Certificate	2006

WORK AND RELEVANT EXPERIENCES

P.A.E.E.K Keryneias

2020

Invested in P.A.E.E.K., as a step to diversify my portfolio, undertaking various responsibilities.

ThatsY Coctail Bar – Former investor

2020

DL Coffee and Goods Ltd (Athens) – Co-owner

2019 – Present

Partnered with DL Coffee and Goods Ltd, which owns not less than 21 coffee shops in all Athens Metro Stations, offering good quality coffee at reasonable prices. My share is having the responsibility of 12 of those coffee shops, and most of the operation is exercised from Cyprus.

Pull-A-Mango By Box Stasikratous – Co-owner

2019 – Present

An all-day venue offering a variety of products which include small bites, coffee and night drinks. Located in Nicosia's most prestigious street, Stasikratous. My responsibilities include supervising the entire operation, hiring personnel, regular meetings with the staff and the scheduling of daily responsibilities to each one. I also handle the online promotion.

The Box 42 Ltd – Co-owner

2016 – Present

This is where it all started. 2016 was the right time for me to seriously start investing in my own business. The Box, as it called was built from scratch and is now one of the most well-known club / events venue in Nicosia. My responsibilities include the managing and supervising its overall operation, which includes public relations and human resources. Through this, I managed to obtain a considerable level of experience in the field, and still do on a daily basis.

State Night Club – Former Partner

2015 – 2016

Through this, I gained knowledge, experience and the basis of a strong ground to support all future projects, plans and investments.

Mo Boutique Club Venue – Former Co-owner

2014 – 2015

After I organized various events successfully, I then decided to invest in this new business opportunity. This helped me gain exposure to various management techniques, such as team management, strategic planning and cost management.

Ace of Spades Ltd – Co-owner

2013 – Present

A company which undertakes the planning, preparation and execution of large scale events. This company also owns all events and activities organised by ArtistCy, such as parties in exotic locations (Nozomi, White Agia Napa, Ammos Larnaca etc) and live performances of A-class performers (Vertis, Pantelides, Kokkinou, Kiamos, Vrettos, Ekonomopoulos etc.). One of my main responsibilities is to represent the company at various business meetings.

Beanzy Café – Owner

2013 - 2015

My first own business and my very first investment. A small coffee shop in Nicosia.

OTHER

Democratic Rally Party - Official **2020 – Present**
Member of the party's Political Office and Co-ordinator of the Youth Entrepreneurship Group of its Policy Production Groups.

PASIKA – Second in Command Secretary General **2020 – Present**
At first as an active member and then elected. Pasika is the organization which represents entertainment venues and restaurants to various forums and boards.

Be a Hero Fundraising Organization – Co – Founder **2020 – Present**
The organization helps families in need as well as funding charities based in Cyprus.

KRATIS Consulting – Certificate **2017**
Followed a series of Seminars providing useful information on the subject: 'Skills for Managers'.

ADDITIONAL SKILLS AND EXTRACURRICULAR ACTIVITIES

Languages: Fluent English and Native Greek

IT Skills: Computer literate and proficient in Microsoft Office (PowerPoint, Word, Excel. Also familiar with Dreamweaver, Wordpress and Python programming).

Radiomarathon Cyprus (2011 – 2014): Active participation as a volunteer

Cyprus Armed Forces: Joined in 2008. Through the training I improved skills such as teamwork and sharing, range shooting, camping and hiking.

Jubilee Summer Camps: Spending summer days in Troodos mountains in a camp, with hiking, climbing and camp fire sessions, mainly taught me the basics of survival tactics, how to co-operate with my team members and how to complete tasks on time.

HOBBIES AND INTERESTS

Gym training

Football player and football fan

Cycling

Reading (Economics, Finance, History, Health and Nutrition)